



Skillsbootcamp

11th November 2020

8:30 AM Networking

Summary:

Networking is more than just drinking warm wine whilst people look over your shoulder at the next person walking in. Tricks and tools to help you stand out from the crowd and be confident. From preparing for an event, starting & ending conversations to follow up.

Key learning :

- Do your research and prepare to succeed;
- How to engage in and remove yourself from a conversation;
- Being memorable for the right reasons;
- Follow up;
- The top ten best tips we have found from reading 100's of articles and attending sessions.

It would suit:

Anyone who has to network at internal or external events but hates it. This will give you the confidence to go out there and build your network.

(One to one sessions at partnering at networking events is also available as a bespoke option.)

10:30 AM Blogging for non-bloggers

Summary:

It seems the world is blogging these days, to promote their products, develop teams, create a culture and become known as a thought leader. There are some key skills that can be learnt and a formula you can follow to blog effectively to get your message out there. We have partnered with a great blogger to help build your skills. We have found a blogging expert to help you navigate this useful and exciting tool.

Key learning :

- Blogging, vlogging and commenting?
- Structure, sentiment and standing out;
- Where to post it;
- Photos or images;
- The top ten best tips we have found from reading 100's of articles and attending sessions.

It would suit:

For all leaders, sales-people, budding entrepreneurs and start up's. Blogs can help promote your business and also build your company culture and training through internal blogs.

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Inspiring learning in 90 minutes